

BARTOSZ CHLEBOWICZ CV

Senior Product Designer

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Portfolio: <https://chlebowi.cz/> password: BartFolio2026

PROFESSIONAL SUMMARY

Highly accomplished Senior Product Designer with 10+ years of experience specializing in Growth Design, AI-driven workflows, and complex systems architecture. Proven track record of delivering significant business impact, including a +€47k EBITDA uplift through checkout optimization and a +37% increase in Client GMV via B2B retention strategy redesign. Expertise in bridging C-Level strategy with technical execution, leveraging LLMs for rapid prototyping (Vibe Coding), and building scalable, high-parity Design Systems. Seeking to drive product innovation at the intersection of human-centered design and artificial intelligence.

WORK EXPERIENCE

ABLEFY | Berlin, Germany

Senior Product Designer | Feb 2023 – Present

Focus: Growth, Checkout Optimization & AI Workflows

- **Revenue Impact (Checkout Optimization):** Delivered a +€47k EBITDA uplift and increased Net Take Rate to ~3.10% by redesigning the high-volume payment flow (>790k sessions).
- **User Research & Validation:** Mitigated risk and validated checkout hypotheses by moderating 10+ user interviews and acting as primary notetaker during usability testing cycles.
- **AI-Driven Implementation ("Vibe Coding"):** Overcame zero engineering availability by utilizing LLMs to design and code a "Trial Expired" recovery

flow personally (HTML/Tailwind).

- **B2B Retention Strategy:** Reduced enterprise churn by redesigning the "Upsell Funnel Builder." The new tree-based UI increased Client GMV by +37% and boosted Order Conversion Efficiency by +40%.
- **Design System Ops:** Accelerated developer handoff and eliminated visual regression bugs by building a system of 42 core components with 1:1 parity between Figma and Storybook.
- **Mentorship:** Actively mentoring junior designers, providing guidance on design thinking and career growth in design.

THE SUBLIME GROUP | Munich, Germany

Director of UI/UX Design (Head of Product & Design) | Oct 2021 – Feb 2023

- **Product Leadership:** Operated as a "Department of One," bridging C-Level strategy with a 3-person engineering team to manage the full product backlog for luxury real estate platforms.
- **End-to-End Execution:** Delivered high-fidelity interfaces and managed release timelines in a resource-constrained environment, ensuring product velocity without sacrificing visual quality.

SPORTRADAR | Munich, Germany

UX/UI Designer | May 2019 – Oct 2021

Focus: Federation League Management & Tenders

- **Tender Strategy (RFCs):** Partnered with Product Managers to secure multi-year contracts for global sports federations (FIFA, World Rugby) by creating strategic design concepts and interactive prototypes during the bidding process.
- **Complex Systems Design:** Architected end-to-end administration ecosystems for World Rugby and the Asian Football Confederation (AFC), translating heavy data requirements into intuitive, accessible interfaces.
- **Brand Scaling:** Defined the UI architecture for the FIFA Technology Center, translating a rigid offline brand identity into a functional, scalable digital platform.

PPRO GROUP | Munich, Germany

UI Designer | Dec 2018 – May 2019

- **FinTech UI:** Designed responsive, accessible transaction flows for global payment solutions, partnering with Product Owners to translate complex market requirements into Material Design prototypes.

GLOBAL SAVINGS GROUP | Munich, Germany

UX/UI Designer | Apr 2018 – Dec 2018

- **Growth Design:** Developed usability concepts for high-traffic portals that aligned user needs with aggressive business growth targets.

EARLIER AGENCY EXPERIENCE

- **Junior Art Director |** Artegence (Warsaw) | 2017 – 2018
- **Junior Designer |** Grandes Kochonos (Warsaw) | 2015 – 2017
- **Junior Designer |** Cheil Worldwide (Warsaw) | 2014 – 2015

EDUCATION & CERTIFICATIONS

Google | Issued 2025

AI in Business Development: AI Agents, Prompting, Automation (n8n, BigQuery)

IDEO U | 2023 – 2025

Certifications: AI x Design Thinking, Human-Centered Service Design, Storytelling for Influence

Interaction Design Foundation (IxDF) | 2020

Certifications: Human-Computer Interaction (HCI) & Design Thinking

Polish-Japanese Academy of Information Technology | Warsaw

Bachelor of Arts (BA), Graphic Design | 2012 – 2017

HONORS & AWARDS

- **Winner, Golden Drum 24 (2017):** 1st Place, Young Drummers Competition.

- **Shortlist, Golden Drum 25 (2018):** Visual Campaign design.
- **Nominee, Cannes Lions (2018):** Young Creatives Print Category.

SKILLS & TOOLS

- **Design & Strategy:** Human-Centered Design, Design Systems, A/B Testing, User Research (Interviewing/Testing), Rapid Prototyping.
- **Technical (Design Engineering):** AI Prompting, n8n Workflow Automation, HTML/CSS (Tailwind), Storybook.
- **Software:** Figma, Figma Make, Webflow, Cursor